



LONDON'S LETTING AGENCY





# Who are Benham and Reeves Residential Lettings and what do we do?

Benham and Reeves Residential Lettings is one of London's largest independent letting agents. We specialise in letting and managing properties in prime residential areas of London. A founder member of ARLA (The Association of Residential Lettings Agents) and members of the Property Ombudsman Scheme and the Tenancy Deposit Scheme, we provide a comprehensive service for landlords and tenants.

Our  
independence  
sets us apart

*“ We decided to move to Benham & Reeves Lettings to manage our property portfolio and it was the best move we made. The service is excellent, personal, uncomplicated, friendly and everyone is utterly trustworthy. I would thoroughly recommend you as it means you don't have the stress of worrying about your property, even when you're the other side of the world. ”*

*A Kavanagh, Hong Kong*



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“ Thank you, thank you, thank you! To you and your staff for all the effort and work you guys have put in over the last 3 years in looking after our people in their search for homes in central London.

It was great to work with a lettings-only company who were able to help all our, often demanding people. I accept that at times our demands are unrealistic, but appreciate your guidance and advice so that expectations can be dealt with, Thanks for all your help. ”

Kate Hellier, HR Manager,  
Commerzbank

“ We have been clients of Benham & Reeves Lettings for over 35 years. During that time, we have always experienced excellent service. In relation to the present Hampstead lettings team, we continue to have the same excellent service - to be highly commended. ”

Ms C Prades





# Why people use us.

**A full lettings service.** From your purchase through to furnishings, finding a good tenant and ongoing property management, we will take care of everything and help you maximise the investment potential of your property.

**An established name in lettings.** We have been letting properties in London since 1956 and best practice has been perfected over that time.

**100% commitment to lettings.** We don't sell property and so we can offer a dedicated service.

**Reliable tenants.** Our advanced technology systems ensure your property gets seen in all the right places. We also work directly with the Relocation Agents and HR departments of many FTSE and Fortune 500 organisations providing suitable corporate accommodation.

**Proven methods to maximise your rental income.** Corporate tenants expect exceptional presentation. Our sister company is an interiors specialist providing furnishing and refurbishment services for investment properties. This will help you achieve the best possible rental income and minimise void periods.

Nearly six  
decades of  
experience



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# Unrivalled professionalism.

**Property Expertise.** Our directors have over 70 years of property industry experience between them, and they are all actively involved in the day-to-day running of the business to ensure that you get the very best possible service.

**International office network.** We have eleven branches in London, and offices in Dubai, Hong Kong, India, Malaysia and Singapore. This network allows us to serve clients across geographical borders seamlessly and it means we can provide a local service that speaks your language – in your own time zone.

**Industry accreditation.** We are members of ARLA (the Association of Residential Lettings Agents), the Property Ombudsman Scheme and the Tenancy Deposit Scheme.





# Your property - marketed worldwide.

## **Prominent dedicated branches throughout London.**

Open six days a week, Monday-Saturday, our offices are in the best residential areas of London.

**Maximum media coverage.** Our in-house marketing department uses a range of conventional and digital media to promote properties; these include print advertising, online property portals, social media, e-marketing and direct mail.

**Our website attracts a huge audience.** Our main website [www.brlets.co.uk](http://www.brlets.co.uk) attracts an average 14,000 first-time visitors per month. We also use a number of digital marketing methods to attract tenants, including listing our clients' properties on all major property portals ensuring the highest visibility and reach.

## **We have an international network of offices.**

Our offices in Dubai, Hong Kong, India, Malaysia and Singapore work with blue-chip companies who regularly send their executives to London. This type of corporate tenant is looking for a high quality home from home.

## **We work with leading relocation agents.**

They provide good calibre tenants and our long-standing relationships with relocation agents mean that we are often the first people they call.

You can sit  
back and  
get on  
with living



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[www.brlets.co.uk](http://www.brlets.co.uk)







# Expert lettings advice for developers and major investor landlords.

Developers like St George, Berkeley Homes and Barratt work with us because our rental valuations are accurate and impartial. We can assist buyers with any lettings issues, from assessing a property's rental potential to furnishing and legal issues. And, of course we can offer complete property management to make property investment as straightforward as possible. With over 50 years' experience working with every kind of property type, our range of services is broader than most.

You can  
count  
on us



*“I was delighted with your recent performance in letting units at Beaufort Park and found your team both helpful and efficient – I would be very pleased to recommend your services to other landlords at our schemes and indeed, would hope that your frontline presence at Beaufort Park continues to enable you to build on your initial success for the benefit of all landlords and residents on our schemes.”*

Ross Faragher,  
MD, St George Central London Limited



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*“ I thought it only correct to thank you for the prompt, efficient and professional manner in which you deal with our portfolio in general, and with letting and management in particular. It is so refreshing in this day and age to deal with a company which returns phone calls, deals promptly with correspondence and makes the letting process of a landlord a somewhat painless procedure. From start to finish of each let you have not only taken total control, but equally importantly, have kept us fully informed at all times. I look forward to working with you for many years, and once again, thank you for all your efforts which are greatly appreciated. ”*

Mr I Langdon







# An extensive international network.

**From our International offices in Dubai, Hong Kong, India, Malaysia and Singapore, we take care of your London property, wherever you are.**

If you have ever had to deal with a UK agent from abroad, you will know how much simpler it is having an office local to you. There are no language problems and there is always someone to talk to in your own time zone.

With our international offices and locally employed staff, we are the only London-based lettings agent to have such a strong overseas network. Each international office has its own dedicated manager, experienced in the London property market. It gives us a greater understanding of the needs of our overseas clients and it provides a local contact for the efficient management of your London property. You also receive the same high level of service as our UK clients.

We are  
there  
for you



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# Peace of mind.

**Our property management team will handle everything.** Run by a qualified solicitor, our property management department can handle all your needs, from collecting the monthly rent to organising repairs, advice on legal issues and keeping you up-to-date with legislation. And to make sure everything runs smoothly, we will assign you a dedicated property manager, who will take on responsibility for the day-to-day management of your property.

**We use trusted tradesmen and contractors.** We have long-standing relationships with the contractors we use for repairs and maintenance on your property. We know that they will carry out all work to a high standard and in line with current building regulations.

**We ensure your property stays in good condition.** With any property, a small problem like a leaking pipe can soon turn into a costly nightmare if it is not fixed quickly. So we always act immediately if a tenant informs us of a problem. And we also undertake regular inspection of your property to make sure everything is in order.







# Maximising your investment.

## **We can help you with Tax and Accounting.**

Our accounts centre is managed by a Chartered Accountant and offers a full range of financial management services. Our text messaging service will advise you as soon as a rental payment has been credited to your account. You will also have access to your own secure account online so you can view all your statements, at the click of a mouse.

## **We can provide you with tax related financial**

**advice.** This will help you obtain the maximum benefit from your tax allowances and circumstances. Did you know, for example, that you can claim an allowance for wear and tear to a furnished property? We can even do your Tax Return for you if you are an overseas landlord.

We go  
the extra  
mile...

*“ I would highly recommend your management service to others as I have experienced a highly professional service, not just for letting the property but prior to letting when liaison with builders was required, furnishings were required and vacant property management was needed to ensure safety of the property. All your advice and support was timely and very professional which helped me to feel my property, and therefore my investment, was in good hands. ”*

Mrs S Anderson, Hong Kong



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# Inspired interior design, refurbishment and furniture packs.



Corporate tenants demand an extremely high standard of presentation. Ensuring your property meets those expectations is a sure-fire way to let your property quickly and for a healthy rental.

Our sister company specialises in providing design-led furnishing packages and refurbishment services specifically for investment properties. Whether you are looking to replace a few items of hard furnishings or need a full furniture pack, a room decorated, new carpets or a refurbishment programme, we arrange it all using an employed team of skilled professionals.



With over five decades of experience, we know what appeals to tenants and in an extremely competitive market, our furnishings service gives landlords a real advantage in attracting and retaining good tenants. In fact, over 85% of the properties furnished by us are let within a week.





Experience  
the  
difference

“Your service is very important indeed since I am an overseas landlord. I need a good agent to ensure continuous rental to cover expenses like the mortgage and to handle tenant requests promptly. I am very satisfied because the service is efficient, personal and friendly. I would certainly recommend your services to other Landlords.”

Dr N Leung, Hong Kong



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## LONDON'S LETTING AGENCY

### London Offices

#### Beaufort Park

T: 020 8732 7980  
bp@brlets.co.uk

#### Canary Wharf

T: 020 7517 6088  
cw@brlets.co.uk

#### City

T: 020 7213 9700  
city@brlets.co.uk

#### Ealing

T: 020 8280 0140  
ealing@brlets.co.uk

#### Greenwich

T: 020 3440 7010  
greenwich@brlets.co.uk

#### Hampstead Head Office

T: 020 7435 9681  
hamp@brlets.co.uk

#### Highgate

T: 020 8341 2335  
high@brlets.co.uk

#### Hyde Park

T: 020 7402 9866  
hyde@brlets.co.uk

#### Imperial Wharf

T: 020 7348 7620  
iw@brlets.co.uk

#### Kensington

T: 020 7938 3522  
kens@brlets.co.uk

#### Knightsbridge

T: 020 7581 2112  
knight@brlets.co.uk

### International Offices

#### Dubai

T: (+971) 4458 8207  
dubai@brlets.com

#### Hong Kong

T: (+852) 2537 5443  
hongkong@brlets.com

#### India

T: (+91) 12043 07858  
india@brlets.com

#### Malaysia

T: (+60) 3 7887 2902  
malaysia@brlets.com

#### Singapore

T: (+65) 6463 6026  
singapore@brlets.com

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### Management & Accounts

#### Management

T: 020 7319 9740  
manage@brlets.co.uk

#### Accounts

T: 020 7319 9730  
accounts@brlets.co.uk

#### Short Lets

T: 020 7433 6677  
shortlets@brlets.co.uk

info@brlets.co.uk  
www.brlets.co.uk

