



in:style
DIRECT

TRANSFORMING ANY SPACE INTO SOMETHING EXTRAORDINARY



WELCOME TO IN:STYLE DIRECT

A proven track record

With an impressive portfolio of clients, ranging from property developers and lettings agents to investor landlords and owner-occupiers, In:Style Direct is at the forefront of interior design. Founder and Managing Director Anita Mehra has over 30 years' experience as a lettings and property management specialist and her company has furnished and refurbished literally thousands of properties in prime locations throughout London.

The elusive 'wow' factor

We understand that people can afford to be choosy. They're looking for a stylish living space with that elusive 'wow' factor and our design service offers the simplest way to achieve it – what's more, you'll find it all under one roof.

Whether your property needs a beautifully co-ordinated furnishings package, a stunning interior design or a complete refurbishment, our team of in-house designers, builders, kitchen and bathroom specialists can handle the project seamlessly, from start to finish.

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MAXIMISE YOUR INVESTMENT POTENTIAL



Stylish furnishing packages

Transforming a property into a beautiful living space is what In:Style Direct does best. And with our popular, design-led furnishing packages we've honed the process to a fine art. Our clients, from property developers, landlords and lettings agents, to architects, designers and owner-occupiers, all agree that our packages offer stunning contemporary style and unbeatable value for money.

You'll find everything you need to create a beautiful, co-ordinated look.









We get results

But In:Style Direct is so much more than an interior design service. We know that our clients are looking for a sure-fire way to rent their property quickly and for a healthy rent. And that's exactly the outcome we're aiming to achieve. Our results speak for themselves – 85% of the properties we furnish are let within a week, a track record we're very proud of.

Our exclusive soft furnishings brand

One of our in-house designers will complete the look with soft furnishings from our own exclusive ani-M brand, hailed by the London Evening Standard's Homes & Property supplement as 'iconic'. We provide everything you need from our carefully selected range of curtains, blinds, throws, cushions, bed and table linen for the finishing touch.



INTERIOR DESIGN



A bespoke design service

In:Style Direct specialises in bespoke design, whether you're looking to refurbish an apartment, a house, a show-flat or even an entire apartment block.

Our team of skilled design professionals can manage all aspects of an interiors project, whatever your budget. And throughout, we'll work closely with you to ensure our service is tailored to meet your exact requirements.









A one-to-one relationship

One of In:Style Direct's experienced designers will personally manage each project to ensure we meet your brief every step of the way. Working together, we'll make the best use of the available space and create an interior that meets your design criteria, your practical requirements and your budget.

It goes without saying that we'll also make sure the project is completed on time.

And of course, by working closely with manufacturers, we're constantly coming up with new and innovative textile, furniture and accessory designs so that we can create an individual look, for every one of our clients.



SOFT FURNISHINGS

An 'iconic' brand: ani-M

ani-M is fast establishing itself in the soft furnishing industry, its eclectic range of on trend textiles and accessories is making quite an impact on the world of interior design, both in the UK and the UAE.

Exclusive to In:Style Direct, ani-M is inspired by the latest trends in the world of fashion and lifestyle and has been widely acclaimed in the media.

Exclusive designs

All ani-M products are designed and produced by us, using the finest silk, wool, linen and cashmere. You'll find beautiful textiles ranging from cushions, throws, bed linen and table linen to rugs, accessories and custom-made curtains and blinds - everything you'll need to give your property a real sense of luxury.







REFURBISHMENT

Everything under one roof

From planning and design to construction and installation, our in-house team of builders, bathroom and kitchen specialists, and interior designers are experienced in carrying out every aspect of property renovation.

And we'll ensure that every project is completed to the highest standard, on time, and within budget.





We can manage and carry out a complete refurbishment which may include fitting a new kitchen or bathroom, new wiring, flooring, plastering or even knocking down walls to create an airy, open-plan living space. Because all the work is done by our own in-house team, we can ensure the same high standards of workmanship and legal compliance throughout

Residential

As well as property investors and developers, we work for many home owners who simply wish to create a beautiful, contemporary living space

Commercial

Our in-house team brings the same professionalism to all projects, whether a small scale refurbishment or a large-scale commercial contract for a hotel or block of apartments.



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WHAT PEOPLE SAY ABOUT US

6 Apartments in central London "A cost-effective one-stop-shop for professional landlords"

"Your service was excellent in all respects and constructive when unexpected problems were encountered. Your team was very efficient, extremely competent and I love the feeling of individuality and flair you brought to each of the apartments. I am even more impressed that you do flooring as well as curtains and furnishings, providing the professional landlord with a cost effective "one stop shop." *Neil Murray F.C.A*

3 Bedroom House in Upper Park Road, Belsize Park, NW3 "Wonderful ... totally transformed"

"... on completion the house looked wonderful, redecorated from top to bottom ... and the front and back gardens transformed. Had we organised the renovation ourselves we have no doubt that not only would it have taken twice as long, but we would have spent much more. We cannot speak highly enough of In:Style Direct and would recommend them to anyone whose property needs a facelift." *Nigel & Alison Jamieson*

A peerless service comments a property consultant in Hampstead

"Since 2005 In:Style have provided me and my clients with peerless service. Commencing with thoughtful design and continued with prompt, carefully executed installation In:Style have consistently delivered beautiful furnishings and fabrics at amazing prices. As a result my beautifully presented flats find quality tenants - fast. Any after sales changes have been swiftly and professionally managed. Great product, great service, great value. Thank-you." *A Casingena, Anthony Casingena Property Consultants LLP*

Immediate let in brand new block: Beaufort Park NW9

"Thanks for the expedient and professional works which resulted in the immediate renting of our apartment. We are extremely happy with this outcome." *Mr Y Ahlek*

Let within 24 hours of furnishing

"Both myself and the tenants are very satisfied with the end results. The service was top-notch in quality, reliability and punctuality. I also appreciated the personal nature of the service." *Mr R Sakthivel*

TAKE A LOOK

We have two showrooms in London, so why not contact us and make an appointment for an informal chat?

And if you live overseas, we also have design consultants based in Hong Kong, Malaysia and Singapore so that you can talk to someone in your own timezone.

In:Style Direct is part of
THE COMPLETE PROPERTY INVESTMENT SOLUTION.
As part of this established property group, In:Style Direct offers a complete range of services to help clients maximise their return on investment. With a leading lettings agent, sales and acquisitions agent and soft furnishing company within the group, The Complete Property Investment Solution can manage all aspects of property investment and strives to provide outstanding service to its clients.

Please contact us for more details.



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